



TEANECK BOARD OF EDUCATION  
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Christopher C. Irving, Ed. D.  
*Superintendent of Schools*

January 7, 2019

Dear Teaneck Families, Staff & Community Members,

Happy New Year to all! With the start of this new calendar year, I am pleased to announce the launch of our official district Facebook page – **Teaneck Public School District**.

Why Facebook and why now? Since coming to Teaneck in July, I have proudly witnessed so many positive events – from school and district activities to individual student and staff accomplishments.

We also have critical initiatives underway including our full-day preschool opening, our budget planning for 2019-2020, and the development of our five-year Strategic Plan.

I am a firm believer that we cannot wait for others to share this news – we need to be the ones to tell our story! Social media tools such as Facebook will enable us to promote our story broadly and instantaneously. It is time for all to see the hard work and amazing success stories right here within our district. And as we are a community that treats each other with dignity and respect, I know that I can count on all of you to remain respectful when commenting on our page.

Please join us in this effort and “Like” or “Follow” our **Teaneck Public School District** Facebook page. Be sure you are viewing the page that includes “District” as you may find other pages that are not ours. The attached flyer provides more details on the types of instant information you will receive by following our page – including any emergency notifications.

Lastly, if social media is not for you, I assure you that our district will continue to use other important communication vehicles such as our website, backpack letters, phone calls and emails. We are working diligently to make sure that we have multiple ways to spread the word about all that is taking place throughout Teaneck Public Schools.

Here’s to a great second half of the school year!

Sincerely,

Dr. Christopher Irving  
Superintendent of Schools